Overview

- Evolution of Deals in Scotland

- Evolution of appraisal and evaluation process

- Challenges (and opportunities) in appraisal and evaluation

- Next steps?

Evolution of deals

- Deal-making has endured for a decade now

- Interesting changes in approach - new notions & approaches to urban & regional policy

- Inclusive growth retrofitted into the deal in the Scottish context post-2015, like Wellbeing has in Wales (post 2016).

- As a result – whilst dealmaking has persisted, their orientation and what they contain has shifted – e.g. infrastructure spending in 1st wave to broader focus on innovation etc. in the latter waves (e.g. compare Glasgow deal with Edinburgh's)

Outcomes

- Evolving – and increasingly ambitious

- Inclusive growth diagnostic

- Established in 2019

- Key tool for local authorities to develop appraisals………..

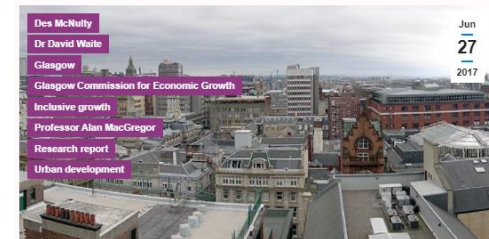| Productivity	Businesses are competitive and economic growth is resilient and sustainable.
Population	Scotland has a sustainable working age population.
Participation	Inequality of opportunity to access work is addressed and jobs are fulfilling, secure and well-paid.
People	Scotland's population is healthy and skilled and economic benefits are spread more widely, with lower levels of inequality.
Place	Communities across Scotland have the natural and physical resources to ensure they are strong and sustainable.

People

Place

Appraisal

- 'Deal- making' embraced by all local areas in Scotland

- Collaboration between and within local areas

- Ambitious claims of 'success'

- Divergence from rUK on outcomes – inclusive growth

- Transparency of selection of projects? (Getting better)

- Governance arrangements – in place, yet to be tested

- Appraisal of overall package of 'deals'?

Local Government and Communities Committee
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City Regions -Deal or No Deal?

ISSUES PAPER ON CITY DEALS AND INCLUSIVE GROWTH

Des McNulty
Dr David Waite
Glasgow
Glasgow Commission for Economic Growth
Inclusive growth
Professor Alan MacGregor
Research report
Urban development

Jun
27
2017

Monitoring

- Arrangements for monitoring deals have become more uniform over time

- Each deal must submit an annual report to the Scottish City Region Deal Delivery Board (SCRDDB)

- Focus is largely on 'progress' of delivery as opposed to impact

Evaluation

- Initial deals across UK – including Glasgow – had ambitious plans for evaluation
  - o 'Gateways', independent commissions and investment in monitoring and evaluation

- But reality is that effective evaluation framework only just emerging – questions on moving form gateway 1 to gateway 2 for places like Glasgow.

- Latter deals have less formal gateways. Audit Scotland had been critical of need to:
  - o *"develop arrangements for measuring impact of the overall deals programme, in particular how it has taken account of… [NPF]…and whether it has achieved value for money;*
  - o *"clarify for partners how they should measure and report on the impact of individual deals"*

Challenges in evaluation

- Focus so far has been on 'logic changes'…..

- ….but traditional measures of evaluation difficult to undertake on spatial basis – 'control group', displacement vs. proving additionality etc

    o Long-term outcomes vs. short-term spend

    o Data quality

    o Cost of evaluation and monitoring

    o Capacity building

Benefits & Risks

- Deals have supported 'new' investment in projects in Scotland

- Led to greater joint-working – both between and within local areas

- Forced policymakers at all levels to focus upon operationalising 'inclusive growth'

- Challenges in evalution creates risks – for individual deals & overall programme

- Shifting policy focus – 'levelling-up', Shared Prosperity Fund, National Strategy for Economic Transformation

- Budget risks, political support and regional buy-in – will it remain?

- Risk of evaluation talk, to some extent.

A way forward

- Can evaluation evolve from tool that disciplines localities (e.g. gateway payments) to an ethos where evaluation is given consideration in policy design?

- Can we provide clarity on aims & objectives for deal programme – effective evaluation is to effective appraisal?

- Need for continued investment in data and guidance for evaluation and monitoring

- Political reform to accompany dealmaking?

- Agree what success looks like (collaboration?)